

sfac

san francisco arts commission

Welcome



In this presentation we will cover the following information:

- Workshop Agreements
- Overview of Cultural Equity Endowment Fund
- Overview of the Grant Categories
- Intent of the Cultural Equity Initiatives Grant
- Basic Eligibility & Project Requirements
- Major Changes
- Scoring System/Criteria for CEI
- Key Pointers
- Q&A

Workshop Agreements

- One mic, one diva.
- Take space, make space.
- Be mindful of the entire group when asking questions.
- Do you have in-depth project-specific questions?
Schedule a one-on-one session!



Cultural Equity Endowment Fund

The Cultural Equity Endowment Fund (CEEF) is established in 1993 to move San Francisco arts funding toward cultural equity as outlined in the Cultural Equity Endowment Legislation (SF ADMIN. CODE CHAPTER 68: CULTURAL EQUITY ENDOWMENT FUND. Sec. 68.1 PURPOSE)

The goals of CEEF are now embedded in our Community Investment's grant programs. Priority funding goes to organizations and individual artists that foster artistic expression deeply rooted in and reflective of historically marginalized communities.

Using both the Cultural Equity Endowment Legislation and the Grantmakers in the Arts' "Racial Equity: Statement of Purpose," these communities include: African and African American; Latino/a; Asian and Asian American; Arab; Native American; Pacific Islander; Lesbian, Gay, Bisexual, Queer; Transgender and Gender Variant People; People with Disabilities; and Women.



Our Grant Categories

Organizations

- Artists and Communities in Partnership (ACIP)
- Arts for Neighborhood Vitality (ANV)
- Cultural Equity Initiatives (CEI)
- Organization Project Grants (OPG)
- Creative Space (CRSP)
- Artistic Legacy Grant (ALG)
- Special Grants (SPX)

Individual Artists

- Individual Artist Commissions (IAC)
- WritersCorps Teaching Artist in Residence (WCTAIR)

NAACT Grant

Native American Arts & Cultural Traditions (NAACT):

Funds individual artists and small and mid-sized arts organizations that are authentically connected to the Native American community and engaged in significant programming rooted in Native American arts and cultural traditions.

NAACT is no longer a separate grant application but woven into the other grant programs.

- Apply through the standard grant categories.
- Proposals are reviewed by a panel of Native American community members.
- Applicants must clearly substantiate how they are connected to the Native American community.

Panel Process

To ensure our process is rooted in cultural equity, applications are openly reviewed by a panel of peers.

Our panelists:

- Are representative of the applicant pool
- Meet in a publicly accessible setting
- Review, discuss and scores applications
- Recommend funding allocations



Cultural Equity Initiatives Grant



2016 Alliance for California Traditional Arts convenes traditional artists regularly to network and share art making practices.

Cultural Equity Initiatives Overview

- Supports small and mid-sized arts organizations for [capacity-building initiatives](#).
- CEI grants may be used to fund [strategic, business or operational plans, investment in and promotion of staff \(business manager, executive director, development director\), social impact measurement projects, customization of customer relationship systems \(CRM\) and in depth professional development for staff.](#)
- Funding must go to organizations that foster [artistic expression deeply rooted in and reflective](#) of historically marginalized communities.
- Cultural Equity Initiative requests may be [up to \\$100,000*](#) over two years.
[Grant window is July 1, 2018 to June 30, 2020](#)
- **If the total grant request is less than \$30,000 organizations have the option to apply for a one year grant.*



CEI Basic Eligibility

- Must be a **tax-exempt and based in SF**, and if applicable, a SF-based fiscal sponsor.
- The **mission statement must be clearly focused on the** development, production, and/or presentation of arts activities in SF.
- Organization **cannot be part of another City agency or department**.
- Must have a **fundamental and substantial history of working with and/or presenting activities to historically marginalized communities** identified in proposal.
- Must **demonstrate a continuing and stable presence** in the community and **been in existence for at least 2 years**, and held four **publicly accessible events in SF** that span from Oct 2015 to the grant deadline.
- The **three year average annual operating budget** must not exceed \$1.5 million in income.
- Proposed initiative **must take place in SF between July 1, 2018- June 30, 2020**.
- Must be **willing and able to meet the requirement associated with receiving funds** from the City and County of San Francisco
- Must be in **good standing with SFAC and our funding partners**.
- Must receive **an average score of 75 percent or above** to be considered for funding.

CEI Grant Requirements

- CEI applicants must have completed a strategic or business planning process. If the organization has none, this proposal must be aimed at supporting a strategic or business planning process.
- Cannot receive funding for two consecutive grant cycles in the CEI category
- Can request no more than 50 percent of their three -year average annual operating budget.
- Must carry General Liability insurance.



Changes From Last Year

- The organization's three-year average annual operating budget must not exceed \$1.5M (determined by the line: Revenue Less In-Kind minus Non-operating Revenue in the SFAC Data Arts Report)
- Organizations of any size can be fiscally sponsored.
- If the organization does not have a current **strategic or business planning process** the CEI proposal must incorporate a request for one.
- **Applicants to CEI may apply to OPG grants.** Previously you could not have both a CEI and an OPG but this restriction has been omitted.
- If the **total grant request is less than \$30,000** organization have the option to apply **for a one year grant.**



Scoring Criteria

Scoring Criteria

**Alignment with
SFAC Goals**
(30 points)

Artistic History
(20 points)

**Quality of Proposed
Project**
(30 points)

**Ability to Complete
the Project**
(20 points)

Alignment with SFAC Goals (30 pts)

(aka Cultural Equity Outcomes)

- Organizations **has a thorough understanding** of communities served and **intentionality** for serving those communities.
- Organization **strongly aligns** with **one** of the SFAC's goals for equitable grantmaking:
 - **Capacity Building**: Build capacity, resilience and economic viability of individual artists from historically marginalized communities.
 - **Accessibility**: Provide a space to access art and creativity for historically marginalized communities.
 - **Cultural Integrity**: Create or present work that demonstrates integrity and ethical use of material with specific cultural origins and context.
 - **Intersectionality**: Address how race, gender, sexuality, ability, socioeconomic status, immigration status, religion, class, etc. are interconnected through artistic programming or process.
- Organization **has a sound strategy for meeting the needs of the communities** they serve, and **leadership has adequate relevant experience** to work in communities served.

Artistic History (20 pts)

- **Organization's artistic and accomplishments are strong** and demonstrate a meaningful evolution.
- **List of arts activities for three years** (one page max): Select most relevant activities that span FY15-16, FY16-17, and current year. Must have held 4 publically accessible events.
- **Work samples:** Include up to six work samples in any medium. Review Supplemental Materials for work sample and format instructions.



Required:

- At least one work sample by the organization that clearly demonstrates communal meaning and cultural integrity through audience engagement. This sample can showcase an event or activity that clearly engages with and connects to the community in an arts-related experience.

Recommended:

- At least one work sample that highlights the creative process and risk-taking involved in the development of original work. This sample can be in any form.

Quality of Proposed Project (30 pts)

- The organization demonstrates awareness of its current state and positioning (opportunities, challenges, and major change) in relation to the capacity building issue to be addressed.
- Plans to address any organizational disruption and obtain additional resources are sound and reasonable.
- The need for a strategic or business plan is clearly important for this organization at this moment or the proposed project has been identified in the strategic plan as necessary for the organization's cultural viability or financial sustainability.
- Proposed initiative is sound; has great potential to foster artistic vitality and financial sustainability for the applicant beyond the term of the grant; and strongly aligns with the organization's direction and current strategic (or business) plan OR proposed strategic (or business) plan.
- Grant Plan specifies central activities (no more than six) and targeted outputs in a manner that clearly represents the core of the project.
- Desired outcomes and strategy to evaluate the impact and success of the initiative on the organization and community are clear and appropriate.

Ability to Complete the Project (20 pts)

- **Budget and allocation of funds** to the proposed initiative is clear and reasonable in relation to the scope of proposed initiative. Must fill out two budget templates, **Total Project Budget & Notes** and **SFAC Grant Budget & Notes**. Can download template from website.
- The organization's **financial and audience history** as reflected in the DataArts SFAC Funder's Report supports the feasibility of the project plan and budget & includes detailed budget notes.
- **Qualifications of key staff and/or personnel are strong and relevant** to implementation of the proposed initiative; Board of Directors is active and supportive.



Key Pointers

- Read the guidelines and use the instructions.
- Any previously awarded CEI grant must be completed and closed.
- Review the FAQs.
- Review the scoring criteria
- Review Supporting Materials
 - Proof of Good Standing with IRS
 - Proof of SF Corporate Address
 - List of Org's Arts Activities
 - DataArts SFAC Funders Report & Budget Notes
 - Copy of Strategic Plan or Business Plan, if applicable
 - Work Samples (6 max)
- Save often. Write in another document. Use a word counter.
- Write with enthusiasm, and tell a compelling story
- Be consistent, be specific, instill confidence in the panelists
- Schedule a one-on-one with SFAC staff (see website)
- Sign up for our newsletter

Deadline is **October 18 at noon**



Third Annual Grants Convening: September 26

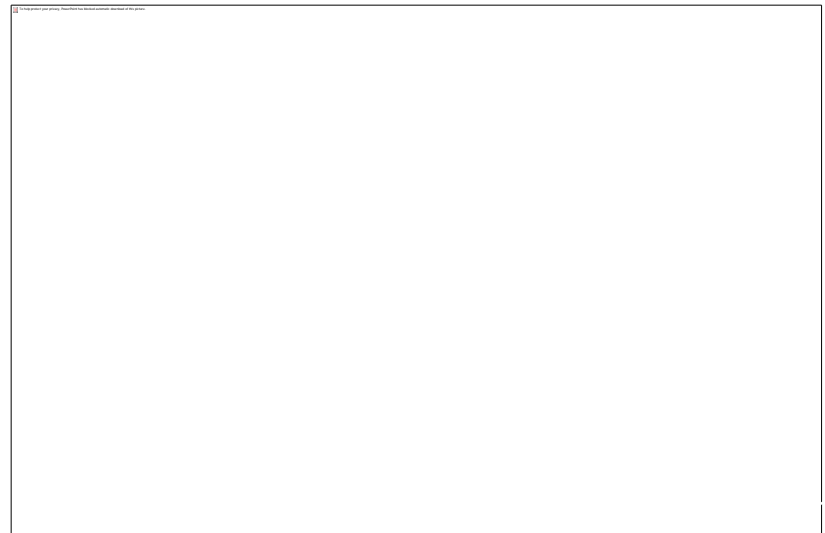
Join us at the San Francisco Arts Commission's third annual Grants Convening at the Herbst Theater.

Presentation: The Artistic Legacy Grant winner, Alleluia Panis of Kulintang Arts Inc.

Meet former grantees as well as prospective grant applicants.

DATE: Tuesday, September 26, 6 - 9 p.m.

RSVP on our website calendar



Other Resources

Center for Cultural Innovation

Creative Capacity Fund Quick Grant

Professional Development Grants up to \$600

info@cciarts.org

Mission Economic Development Agency (MEDA)

Housing Counseling to Cultural Workers for BMI Rentals/Home Purchasing

(415) 282-3334 ext. 126 or homeownership@medasf.org

Northern California Grantmakers

Arts Loan Fund (ALF)

Short-Term, Low-Interest Loans for Arts Organizations

<https://www.artsloanfund.org/eligibility/>

Questions?

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2015 CEI BRAVA performance in support of Standing Rock